



Goal 1 Place Management Committee

Meeting Agenda

2/11/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members: Katie Zandona (Chair), Michael Bezerra, Frank Stephan, Vaughn Davis, Josh Garza, Steve Gentry, Rana Ghadban, David Gordon, Mike Harkins, Jeffrey Loeb, Diego Lopez, Mike Manzari, Carol Massie, Elizabeth McDonald, Olivia McDuff, Anne Mehrrens, Gail Pena, Nash Tennant, Angela Voorhees

Advisory Members: Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Sean Starkey (CD-13); Richard Shirvani (Bureau of Street Services)

	TIME	ITEM	SPEAKER
1	10:30	Call to Order	Katie Zandona
2	10:31	Roll Call	April Clemmer
3	10:32	Public Comment	
4	10:36	Approval of Minutes ACTION: Approval of Minutes from January 14, 2021 meeting.	Katie Zandona
5	10:38	SMS Communication/Security Network Update	Ruben Lechuga
6	10:40	De-escalation Training ACTION: Approve vendor recommendation	Kris Larson
7	10:50	Reports A. Monthly Safety/Homeless Outreach Report B. Safety Ambassador of the Month C. Monthly Clean Report D. Clean Ambassador of the Month E. Monthly Hospitality Report F. Hospitality Ambassador of the Month	Ruben Lechuga
8	11:15	Partner Reports A. LAPD B. Neighborhood Prosecutor C. BSS	Sgt. Neil Wank Ethan Weaver Richard Shirvani

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THE
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Goal 1 Place Management Committee

G. CD-13

Sean Starkey

8	11:20	New Business
9	11:30	Adjourn

Notes:

MISSION: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

VISION: HOLLYWOOD: Where Experiences Exceed Expectations

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Meeting Minutes

1/14/20, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members Present: Katie Zandona – Chair, Diego Lopez, Olivia McDuff, Carol Massie, Anne Mehrtens, Mike Harkins, Angela Voorhees, David Gordon, Mike Manzari, Vaughn Davis, Gail Pena, Steve Gentry

Absent: Frank Stephan, Michael Bezerra, Josh Garza, Jeffrey Loeb, Elizabeth McDonald, Nash Tennant

Advisory Members Present: Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Sean Starkey (CD-13); Richard Shirvani (Bureau of Street Services)

Guests: Joaquin Jimenez, Guido Merkens, Cortney Kanagi, Ki Nam, Colleen Jimenez, Kris Zagya, Mike Mulhearn, Annklein Pacia, Ann Klein, Alden Stupar, David Burke, Jake Winn

Staff: Kris Larson, Ruben Lechuga, April Clemmer, Devin Strecker, Davon Barbour

ITEM

1	Call to Order – The meeting was called to order at 10:33 AM.
2	Roll Call was completed.
3	Public Comment – There was no public comment.
4	Approval of Minutes A. ACTION: Approval of Minutes from December 10, 2020 meeting. It was moved by Carol Massie, seconded by Angela Voorhees, and CARRIED to approve the minutes from the December 10th, 2020 meeting. Unanimously approved.
5	Introduction of Courtney Kanagi / 2021 Homeless Outreach KPI Discussion – Larson reviewed the function of the Committee for the coming year; providing oversight for our Clean, Safe, and Hospitality teams. In 2021 the Homeless Outreach services program will be increased to three full-time employees. Kanagi gave an overview of the vision and approach for the 2021 Homeless Outreach Program. Key Performance Indicators, items to be tracked, types of engagement and services offered, and

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	program infrastructure were shared. Data collected will be used to help advocate for City resources to be provided to Hollywood to help address the homelessness issue.
6	Special Projects Cleaning Team Update – Jia software is being used to track cleaning activities. Information on cleaning/sanitation issues that need city involvement is being passed on to city representatives.
7	SMS Communication/Security Network Update – The HWDSAFETY text mass messaging system has launched to provide information pertaining to activities and safety issues that may impact the district. A Slack channel has also been launched to increase communications relating to security issues in the district.
8	<p>Reports</p> <ul style="list-style-type: none"> A. Monthly Safety Report – Lechuga reported on the notable activities and events relating to the efforts of the Safety Team. They are participating in sanitizing public spaces in addition to their normal duties. Collaboration with LAPD and BSS as well as the Cleaning and Hospitality Teams continues to be successful. Statistics on monthly activities were reviewed. B. Safety Ambassador of the Month – The Safety Ambassador of the Month is Cesar Lima. C. Monthly Clean Report – The #1 activity for the Clean team is graffiti removal. The team had especially strong performance in the month of December. Statistics and activities of the team for the month were presented. The Special Projects Team cleanups were highlighted. D. Clean Ambassador of the Month – The Clean Ambassador of the Month is Joshua Morales. The team also assists in reporting observed information to the appropriate partner organization, and clean ups. E. Monthly Hospitality Report – August-December activities and statistics were reviewed for the Hospitality Team were reviewed. F. Hospitality Ambassador of the Month – The Hospitality Ambassador of the Month is Eliezar Medina.
9	<p>Partner Reports</p> <ul style="list-style-type: none"> A. LAPD – Not present. B. Neighborhood Prosecutor – Not present. C. BSS – Not present. G. CD-13 – Not present.
10	New Business – There was no new business.
11	Adjourn – The meeting was adjourned at 11:34 AM.